



BUSINESS ADVISORY COMMITTEE
Tuesday, April 12, 2016 at 5:30pm
383 Main Street, City of Brawley
Administrative Building Council Chambers

Committee Members:

Sean Wilcock, Chairperson
Alan Huber, Vice-Chairperson
Sarah Chairez
Lupe Navarro
Audrey Noriega
Monica Torres
Kenny Robertson

Ex-officio Members:

Norma Kastner-Jauregui, Council Member
Rosanna B. Moore, City Manager
Katie Luna, Executive Director

Call to Order & Roll Call

Approval of the Agenda

Public Comments

Presentations

- Presentation by Diana Moreno-Inman, Business Development Officer, Acción San Diego

Consent Agenda

- Approval of Minutes of January 12, 2016

Informational Items

- Building Permit Summary for January 2016
- New Business Licenses First Quarter Report for 2016

Committee Member Comments/Remarks

Adjournment



BUSINESS ADVISORY COMMITTEE
383 Main Street, City of Brawley
Administrative Building Council Chambers
January 12, 2016

MINUTES

Call to Order

The meeting was called to order at 5:30 pm.

Roll Call

Members Present: Alan Huber, Lupe Navarro, Audrey Noriega, Kenny Robertson, Sean Wilcock

Members Absent: Monica Torres

Ex Officio Members Present: Rosanna Bayon Moore, City Manager
Jason Zara, Brawley Chamber of Commerce Exec. Director

Ex Officio Members Absent: Noriega Kastner-Jauregui

Committee Member Sarah Chairez joined meeting at 5:35 pm.

Approval of the Agenda

Motion: Approved as presented. **Robertson/Noriega 6-0**

1. Public Comments

None

2. Consent Agenda

Motion: To approve minutes of December 8, 2015. **Robertson/Navarro 6-0**

3. Old Business

Continued Discussion regarding Parking in the Downtown Corridor- Sean Wilcock, Don Jongward, Ray Babb)

Chairperson Wilcock requested this topic to the BAC for continued discussion to help understand the needs of downtown businesses. Invited downtown business owners Don Jongward and Ray Babb were asked to provide input on parking in the downtown corridor.

Don Jongward is the business owner of Urban Properties and the Beauty Academy. The real estate portion and the marriage counseling tenant employ 5-6 people. The building also houses the Beauty Academy where approximately 20-50 students attend with school hours as late as 9pm. It is hard for visitors to find street parking with the pharmacy across the street and on-going activities with other businesses. The Buildings have been there since 1970. More parking is needed, including angled parking. The median should be removed. Commercial trucks should be re-routed for safer crosswalks. More security and lighting in the public parking lots are needed.

Ray Babb, business owner of Inferno, thanked the BAC for exploring downtown businesses concerns. Currently, Inferno has 27 employees and approximately 15-18 employees need parking. Mr. Babb has requested that employees park their cars in the former Assiagos parking lot. At night, the parking lot is dark and the female employees are scared. Mr. Babb has safety concerns for the customers walking across the street. He sees a clear need for more parking.

Miguel Flores, business owner of Second Time Around at Ciudad Plaza, thanked the BAC for inviting him to talk of his concerns. There is no parking in the alley to unload merchandise and not enough parking for customers onsite or offsite. He described the need for a loading/unloading zone on Main Street.

Ex-Officio Moore stated that the City owns several parcels in the downtown area, one parcel at 6th and E Street, the G Street parking lot behind Victory Outreach and another parcel just east of the River of God Church on G and west of 8th St. Historically, the City entered into lease arrangements with property owners and maintenance was sometime negotiated in exchange. As the funds were no longer available for maintenance activities, City renewal of the leases lapsed. There are other properties frequently used that are privately owned.

One of the things the City is looking at are future funding sources, such as CDBG to improve public parking lots.

The BAC recommends continuing discussion regarding downtown improvements, lighting and safety, street parking, truck routes and public parking lots. The Chair requested that BAC members continue communicating with business owners and the general public.

4. Informational Items

- Building Permit Summary for November 2015 Presented by Ex-Officio Moore
- New Business Licenses Fourth Quarter report for 2015 Presented by Ex-Officio Moore

5. Committee Member Comments/Remarks

Ex-Officio Zara announced the Chamber Mixer on January 28, 2016 and a new seminar on Business 101

Ex-Officio Moore provided a copy of the Doing Business in Brawley Guide. The document is ready to be sent for final production. The Mayor's State of the City Breakfast on February 19, 2016.

6. Next Meeting Date

The Business Advisory Committee adjourned to February 9, 2016 at 5:30pm.

7. Adjournment

There being no further business before the Business Advisory Committee, the meeting was adjourned at 6:50 pm.



RECORD OF BUILDING PERMITS

January 2016

Prepared by: Francisco Soto, Building Official

2/23/2016

DATE ISSUED	PERMIT NUMBER	PERMIT DESCRIPTION	ASSESSOR PARCEL NUMBER	ADDRESS	OWNER	ISSUED TO	COST OF IMPROVEMENTS
01/04/16	26183	Electrical	049-192-073-000	691 Stanley Place	David D. Ornelas	Owner	N/A
01/05/16	26184	Inspection Fee Only	046-192-031	251 West Main Street, #N	Hout Sim	Owner	N/A
01/05/16	26185	Inspection Fee Only	046-162-010	307 West "D" Street	Roberto Lopez	Owner	N/A
01/05/16	26186	Mechanical	047-364-005	1136 "E" Street	Ralph Martinez	Arctic Air	N/A
01/06/16	26187	Master Bedroom	046-354-011	1179 Chestnut Avenue	Joe Blackstone	R. Garcia Construction, Inc.	\$35,000.00
01/07/16	26188	Plumbing	047-461-027	603 Armando Aviles Street	Jose Padilla	Campesinos Unidos, Inc.	N/A
01/07/16	26189	Garage Conversion	047-074-007	1302 Jones Street	Francisco Soto	Owner	\$9,500.00
01/08/16	26190	Sign	046-213-009-000	181 North Plaza	Hout Sim	Carlos Neon Signs	\$3,750.00
01/11/16	26191	Reroof	048-211-023	215 "E" Street	Time Warner	Action Air	\$8,000.00
01/11/16	26192	Reroof	048-171-004-000	655 Russell Road	Russell Sands	Action Air	\$2,900.00
01/11/16	26193	Inspection Fee Only	048-192-011	180 West "K" Street	Tina Carroll	Robert's Custom Roofing	N/A
01/11/16	26194	Right of Way	048-184-012-000	287 West "J" Street	Andrew Currier	Primo Construction	N/A
01/12/16	26195	Plumbing	046-355-025	1002 Alamo Street	Robert Willingham	All Star Water Heaters, Inc.	N/A
01/13/16	26196	Reroof	049-024-003	628 "G" Street	Baron & Baron	Barajas Roofing	\$9,975.00
01/13/16	26197	Slab	046-251-004	541 West Magnolia	Dale Howard	Alvaro Madrid Concrete	\$9,500.00
01/14/16	26198	Solar System	048-460-065	212 Daffodil Court	Drew Lamont	Verengo Solar	N/A
01/14/16	26199	Solar System	046-234-006-000	342 West "B" Street	Raymundo R. Favela	Genesis Innovators	N/A
01/14/16	26200	Solar System	048-102-020	215 "I" Street	Irma Duarte	Equisolar, Inc.	N/A
01/14/16	26201	Solar System	046-355-003	1121 Mesquite Avenue	Roberto Guererro	Smart Energy Solar	N/A
01/14/16	26202	Solar System	047-193-003	515 "A" Street	Rosa M. Sagastume	Smart Energy Solar	N/A
01/14/16	26203	Solar System	049-172-012	1352 "J" Street	Victor Pedroza	Smart Energy Solar	N/A
01/14/16	26204	Solar System	047-430-055	1551 "A" Street	Guillermo V. Sandoval	Smart Energy Solar	N/A
01/14/16	26205	Solar System	047-240-038	1503 "B" Street	Valente B. Lopez	Smart Energy Solar	N/A
01/14/16	26206	Electrical	048-144-008	164 "J" Street	Irene Rose	Smart Energy Solar	N/A
01/14/16	26207	Solar System	049-222-033	687 South 14th Street	Ruben Barajas	Smart Energy Solar	N/A
01/14/16	26208	Slab	048-460-058	318 Shady Willow Place	Martin A. Skipper	Owner	\$2,000.00
01/15/16	26209	Electrical	047-050-022	1260 North 7th Street	Materia Framing Company, LLC	Stills Electric	N/A
01/15/16	26210	Reroof	046-112-014	668 Sunset Drive	Danny Eddins	M&M Construction	\$7,000.00
01/15/16	26211	Reroof	049-023-011	140 South 6th Street	River of God Church	Aguirre's Roofing	\$18,300.00
01/19/16	26212	Solar System	046-173-004	126 "B" Street	Javier Ochoa	Genesis Innovators	N/A
01/20/16	26213	Right of Way	046-242-014	369 West Magnolia Street	Fred Wallet	A.M. Desert Storm Concrete	N/A
01/21/16	26214	Electrical	046-142-006	256 "A" Street	Jose Enz Etal	Owner	N/A
01/21/16	26215	Plumbing	049-122-027	1273 "J" Street	Marciano Peinado	Campesinos Unidos, Inc.	N/A



2/23/2016

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**New Business Licenses
1ST Quarter 2016**

Jan-16

Merten Aviation Service
SCADA Integration
Fit 2 Go
Verengo Inc.
Tru Team of CA
Dynalectric Co.
Cellular Connection Temp License
Rogers & Rogers Tent Sale
Cruz Taxes
MSA Termite
Diana's Fashion
Tuff Shed
Swinerton Builders
Stucco Concepts
El Vaquero
Hyder & Co.

Roberts Custom Roofing

M & M Sheet Metal

Pepito's Party Rentals
Carlos Neon Signs
Project By Google

Feb-16

Precision Garage Doors
5 Star Landscape
Sotelo's Tire Shop
Mary's Kitchen Mexican Food
Comite Civico del Valle Inc.
Red Light
Print Media LLC
RS Instruments & Services
Frey Moss Structures
Ascencio's Janitorial
Top Tier
Hertz Equipment Rentals
MRL Investments

Mar-16

Group Delta Consultants